HKUSPACE
香港大學專業進修學院
HKU School of Professional and Continuing Education

Inspiring Your Future
Business Education@*HKUSPACE*

Executive Certificate in Digital Business and Innovation

行政人員證書《數碼化營商及創新》(EP098A)

This course aims to provide students with specialized knowledge in new technologies and the technological requirements for business innovation.   It also enables executives or entrepreneurs to acquire skills in evaluating the potential of digital innovation and its role in enhancing and sustaining competitive advantages of a business.

Programme Structure

- Trending technologies introductions (e.g. Mobile Solution, Digital Marketing, Big Data, Artificial Intelligence, Robotic Process Automation, Cloud Technologies, Fin Tech, Digital Fabrication)
- Impact of new technologies on the market environment
- Using technological business opportunities to generate competitive advantages and business success to the organization
- Managing technological change
- Digital leadership
- Implementation of new technology

Entry Requirement

Applicants shall hold:
(i) a bachelor's degree awarded by a recognized university or equivalent; or
(ii) an Associate Degree / a Higher Diploma or equivalent, and have at least 2 years of work experience; or
(iii) relevant professional qualifications.
Applicants with other qualifications will be considered on individual merit.

Programme Delivery

10 sessions X 3 hours = 30 contact hours

Weekday evenings

Medium of instruction: English supplemented with Cantonese

Course Fee

- HK$6,800 per programme

For the latest information, please visit our website.

Enquiry   T: +852 2867 8318   F: +852 2861 0278   E: ice@hkuspace.hku.hk

Executive Certificate in Digital Business and Innovation

COURSE CODE:

EP098A

STUDY MODE:

Part-Time

APPLICATION CODE:

Please refer to our website.

START DATE:

To be advised

LANGUAGE:

English supplemented with Cantonese

LOCATION:

HK Island

Course Fee

HK$ 6,800

Application Procedure

Online application on website; or
Complete and return the application form in person to HKU SPACE Enrolment Centre. The application must be accompanied with:
•   A non-refundable application fee of HKD150
•   Photocopies of ID card, relevant certificates/transcripts, or other documentary proof of the applicant's working experience (Please bring original certificates/transcripts and proof of working experience for certification at HKU SPACE Centres)

Programme Enquiries

Telephone: 2867 8318

Email: ice@hkuspace.hku.hk

Lecturer: Mr Ricky Leung

Ricky is a serial technology entrepreneur. He is the cofounder of the 3D printing company Printact and the O2O on-demand valet company Park Linker Asia Limited, where both are high-tech firms supported by Cyberport and HK Science Park respectively. He also founded an information technology consultancy firm to manage IT projects for other companies, including Outback Steakhouse HK.

Admiralty Learning Centre [ADC]

3/F., Admiralty Centre,
18 Harcourt Road, Hong Kong
(Exit A, Admiralty MTR Station)
3761 1111

Fortress Tower Learning Centre [FTC]

1/F., Fortress Tower, 250 King's
Road., North Point, Hong Kong
(Exit B, Fortress Hill MTR Station)
3762 0888

HPSHCC Campus [HPSHCC]

1/F, HPCC Campus,
66 Leighton Road,
Causeway Bay, Hong Kong
3923 7171

Island East Campus [IEC]

2/F, 494 King's Road,
North Point, Hong Kong
(Exit B3, North Point MTR Station)
3762 0000

HKU Campus [HKUC]

3/F., T.T.Tsui Bldg.
The University of Hong Kong
Pokfulam Road, Hong Kong
2975 5680

Kowloon East Campus [KEC]

1/F, 28 Wang Hoi Road,
Kowloon Bay, Kowloon
(Exit B, Kowloon Bay MTR Station)
3762 2222